

L I V E W E B I N A R

How to make passive income as a Graphic Designer

SinaLite



Wholesale Trade Printer

Hello.
It's nice to
meet all of you.

Alex Kovoor

SinaLite

Wholesale Trade Printer



Overview

What is passive income?

Why create passive income?

4 ways to create passive income



**I wish I had more hours in a day
to do more work and earn more
money.**

**I don't have a social life anymore
because I'm too busy working.**

**I need some extra cash? I
need to get a part-time job
somewhere.**

Quick Poll

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When most people think of earning money they think of earning an “active income.”



Active income:

Active income is where you get paid for work you do.

I'm getting paid for sitting down and designing a logo. I'll get paid once, and that's the end of it.

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Passive income:

Passive income is the ability to earn money through multiple avenues, with little to no effort on your part.

Passive income isn't a replacement for active income. It is just a tool to give you time to do what you want to do.

**Most people earn passive
income in addition to
active income.**

**The key to passive income starts
with a change in mindset about
how you earn money.**

Are you earning money while sleeping? Are you earning money while you have your breakfast?



If the answer is no...
You are not earning a
passive income.

It's how you detach your ability to "earn" from the time that you have in a day.

Start passion projects?
Go on vacations?
Start a business?



**As a graphic designer,
how do you get started?**

Help other designers.

Find ways to help your fellow designers
save time creating their artwork .

The more time you save them, the
better the return on your investment.

01. Make a font.





An Illustrator plugin that you can use to design and output your files.

Cost of investment: \$49

<https://www.fontself.com/>



A free application to create your hand-drawn and illustrated fonts.

Cost of investment: FREE

<https://www.calligraphr.com/en/>

02. Design and sell stock graphics.





Etsy

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03. Sell tutorials and/or create a YouTube channel.





Will Patterson



DesignCourse



FUTUR

04. Sell merchandise.



Etsy Search for items or shops

Jewellery & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies & Tools Vintage

Home > Art & Collectibles > Prints > Digital Prints (1,443,770 items)

Digital Prints

Sort by: Relevancy

Special offers

On sale

All categories
Art & Collectibles
Prints
Digital Prints

Delivery

Free delivery
 Ready for dispatch in 1 business day
 Ready for dispatch within 3 business days

Subject

Abstract & geometric
 Animal
 Anime & cartoon
 Architecture & cityscape
 Beach & tropical
[Show more](#)

Orientation

Horizontal
 Vertical

Ad

Set of 3 Botanical Prints, Digital Download
SisiAndSeb
★★★★★ (1,088)
CA\$20.27 CA\$16.99 (25% off)

Ad

Large Green Forest, Green Forest Print
MIRAMARART
★★★★★ (594)
CA\$4.71 CA\$9.42 (50% off)

Ad

Lord of the Rings Retro Travel Posters
DanielleSylvan
★★★★★ (1,248)
CA\$67.89
Bestseller

Ad

bathroom art, bathroom PRINTABLE
LittleBoomPrints
★★★★★ (1,571)
CA\$6.87 CA\$8.69 (20% off)

Blue mountain wall art, art prints, w...
WhiteBluePrints

More colours

Zodiac Print, Star Map, Printable Art...
LittleJelCreative

Custom Lake House Sign, Lake Hou...
RambleOnSupplyCo

Search, Style or Collection

YOUTH COLLECTIONS ARTISTS LOGIN

Sort by: Best Match

Dice Gamer

Sharkasm

Merry Extinction

It's Super Festive

Dungeon Master

Christmas Party 1985

In Stock (7520)

Vendor

Vp021 (221)
 Wytrab8 (207)
 Boggs Nicolas (117)

Help

Building passive income isn't just about graphic design—it's about marketing, networking, knowing your audience, and being able to promote yourself.



That's it! Give it a try.

Contact Info.

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Thanks for attending!

www.sinalite.com